

COOKIES POLICY

In order to get the best functionality of our website and/or API and to improve the provision of our services, as well as to be able to distinguish you from other users, BLOCKROOT usually places on the users' devices the so-called cookies, that can be own or from third parties. Read the following policy carefully to know what they are, how and for what purpose we use them.

Keep in mind that this Cookies Policy may be modified at any time and without prior notice when required by current legislation at any time or when there is any variation in the type of cookies used on the website. Therefore, we recommend you to review this policy every time you access our website in order to be adequately informed about the use we make of cookies.

1.- WHAT COOKIES ARE: They are data files that are automatically downloaded and stored on the hard drive of the user's computer or in the memory of your device when browsing a specific Internet page, which allow the Internet server to remember some data about the actions and preferences of the users (such as login, language, display preferences, name and password, etc.) during a certain time, so that the user does not have to enter them again on the website every once you intend to navigate on this or another web page.

In most browsers cookies are automatically accepted by virtue of their default settings, however the user can adjust their browser preferences to accept or reject cookies. Disabling cookies may disable various functions of the website and/or API or may cause them not to display correctly.

2.- WHAT WE USE IT FOR: Cookies are an essential tool for the provision of our services through the website or API, as they allow us to develop as efficiently as possible all the features and functionality we offer through our website, significantly improving the quality of our services and the experience of our users.

Cookies help us, among other things, to improve our Services and the user experience, see what areas and characteristics of our Services are popular and count visits, manage the account registration process, remember the preferences of the user's site, retain certain information to process requests for exchange transactions and retain information to provide support.

In short, cookies become essential for the provision of our services, so that disqualification could alter the operation of the website and, consequently, the services provided.

3.- TYPES OF COOKIES THAT WE USE: the following enumeration distinguishes each one of the cookies according to specific criterias, although it should be taken into account that the same cookie can belong to different categories:

3.1.- Types of cookies according to the entity that manages them: depending on the entity that manages the domain from which the cookies are sent and treat the data obtained, we can distinguish:

- Own cookies: those that are sent to the user's device from a domain managed by the editor itself and from which the service requested by the user is provided.

- Third party cookies: those that are sent to the user's computer from a domain that is not managed by the publisher, but by another entity that processes the data obtained through cookies. An example of the latter would be Google Analytics, provided by Google, INC (Google), and which analyzes the use made of the websites.

3.2.- Types of cookies according to the period of time they remain activated:

- Session cookies: cookies designed to collect and store data while the user accesses to the web page. They are usually used to store information that only interested to keep for the

provision of the service requested by the user on a single occasion (e.g. a list of products purchased).

- Persistent cookies: these are a type of cookies through which the data is stored in the user's computer or device in order to access them and be treated for a period determined by the person responsible for the cookie.

3.3.- Types of cookies according to their purpose:

- Technical cookies: those that allow the user to navigate through a web page, platform or application and the use of different options or services that exist in it, such as controlling traffic and data communication, identifying the session, access restricted access parts, remember the elements that make up an order, perform the purchase process of an order, make the request for registration or participation in an event, use security elements during navigation, store contents for dissemination of videos or sound or share content through social networks.

- Personalization cookies: those that allow the user to access the service with certain predefined characteristics based on a series of criteria in the user's terminal, such as the language, the type of browser through which the user accesses the service, the regional configuration from where you access the service, etc.

- Analysis cookies: those that allow the person responsible for them to monitor and analyze the behavior of the users of the websites to which they are linked. The information collected through this type of cookies is used in the measurement of the activity of the websites, application or platform and for the elaboration of navigation profiles of the users of said sites, applications and platforms, in order to introduce improvements in function of the analysis of the data of use made by the users of the service.

- Advertising cookies: those that allow the management, in the most efficient way possible, of the advertising spaces that, where appropriate, the editor has included in a web page, application or platform from which it provides the requested service based on criteria as the edited content or the frequency in which the ads are displayed.

- Cookies of behavioral advertising: those that allow the management, in the most efficient way possible, of the advertising spaces that, if applicable, the editor has included in a web page, application or platform from which the requested service is provided. These cookies store information on user behavior, continuously observing their browsing habits, allowing the development of a specific profile to display advertising.

4.- HOW TO CONTROL THE COOKIES: You can control and / or eliminate the cookies from the configuration panel of your browser (see the Help of your browser to know how to do it). Please note that disabling cookies may affect the functionality and features of this and other websites. Therefore, it is recommended that you do not disable cookies.